

VOLUNTOURISM in the Classroom

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INTRODUCTIONS

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- Founder of Voluntourism.org
- Publisher/Editor of The VolunTourist Newsletter,
- A "student" of VolunTourism since 2000

JAN JONES

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- Born and raised in Canada- fled to USA ten years ago

MEMO TO AUDIENCE

Kindly send any complaints, rude comments, or difficult questions about this presentation to Mr. Clemmons



voluntourist@voluntourism.org

ORIENTATION TO TEFI- What I learned

- Tourism as a world changing institution
- Vision of global citizenship and optimism for a better world
- Students engaged in creating a better world
- Providing students with a set of values to be our future leaders
- Stewardship, Mutuality, Knowledge, Ethics, Professionalism
- What is the future of Voluntourism?

WHAT IS VOLUNTOURISM?

“a seamlessly integrated combination of voluntary service to a destination and the best traditional elements of travel – arts, culture, geography and history - in that destination”

(McGehee & Andereck 2009,p. 39)

METHODOLOGY



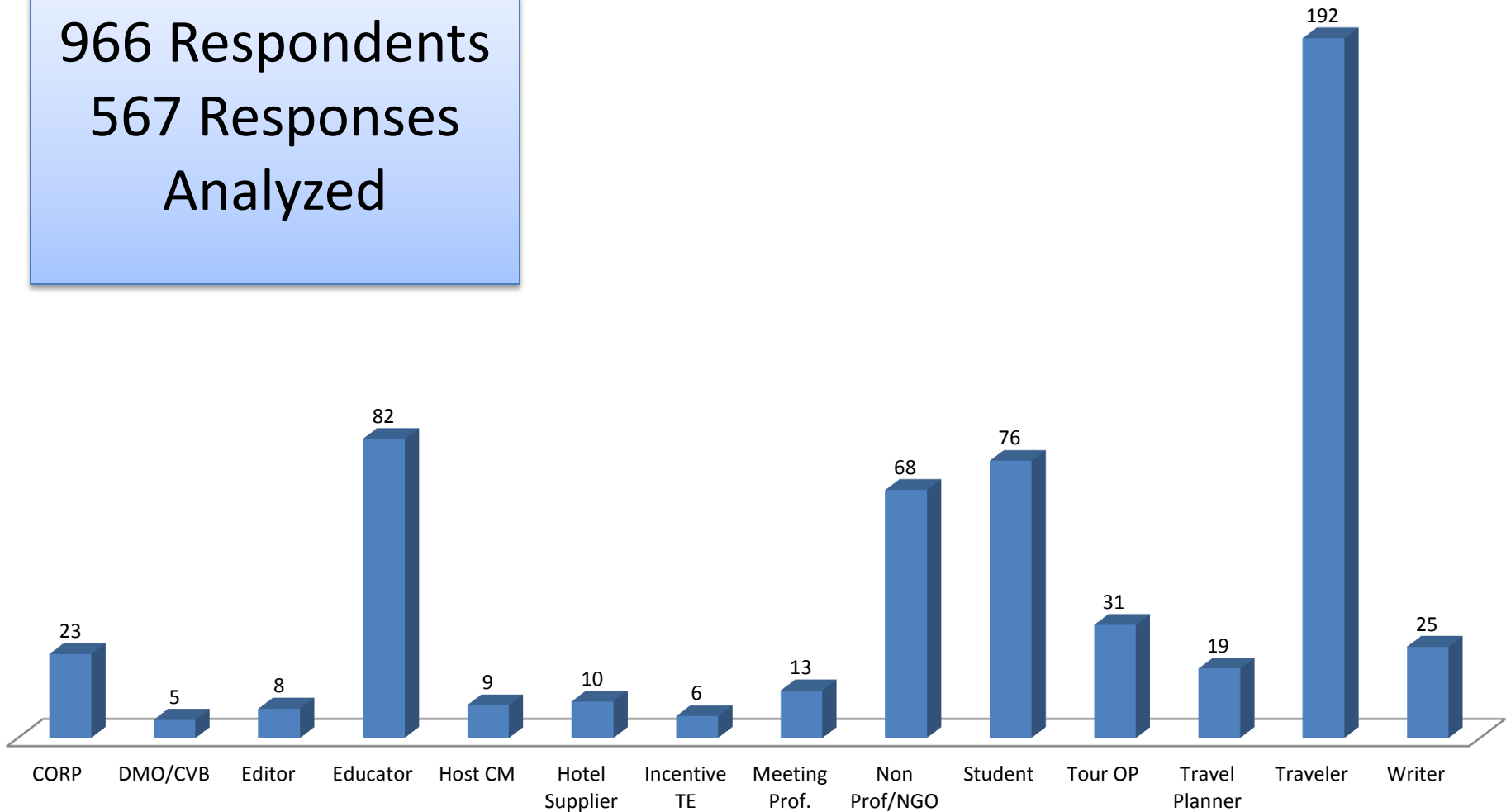
"What are you most interested in learning about VolunTourism?"

STUDY PARTICIPANTS

Rate of Response by CATEGORY

■ % Response Rates by Category

966 Respondents
567 Responses
Analyzed



% Rate of Responses by THEME



1. Destination Specific Requests
2. Product Development Knowledge
3. How To Information for Organizations and Communities
4. Impacts of Voluntourism
5. **How to for Participants**
6. **Global Citizenship**
7. **Education & Knowledge Sharing**
8. Everything
9. Careers and Recruitment

Voluntourism Education: The Future

- Teaching about Voluntourism requires an interdisciplinary focus
- Studying only the business of Voluntourism will not be enough
 - An overwhelming amount of people are interested in the “helping, global citizenship, cultural exchange, and sustainability” aspects of Voluntourism
- Voluntourism should be included in Introductory courses
- A coherent network to share ideas is currently lacking

VOLUNTOURISM & SERVICE LEARNING

- Voluntourism is a product/service that is readily adaptable across the globe for students of tourism studies
- Through Voluntourism, students can experience other cultures, open their minds to new ways of thinking, and become stronger leaders in their own communities
- Voluntourism can lead the way in service learning to provide practical real world learning environments for our future leaders

VOLUNTOURISM what is the future?

- Developing a model for learning about Voluntourism by examining the themes that have been identified in more depth
- Introducing Voluntourism to students early in their studies
- A space to gather and share ideas about what is working and not working